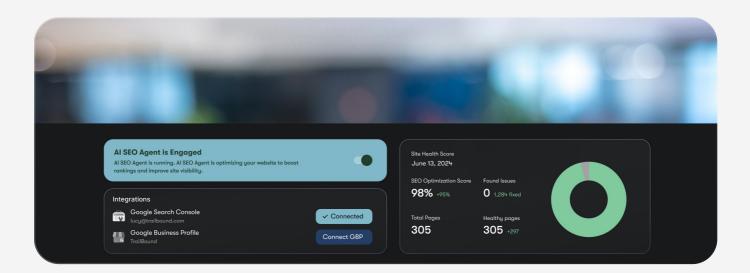
#### CASE STUDY

# Auto Glass Repair of STL improved their SEO results in just 30 days with our SEO Al Agent



159.74%

126.42%

+69.23%

Calls From SEO Efforts

Website Impressions Website Clicks

Auto Glass Repair of STL is a leading auto glass repair service based in St. Louis, Missouri. Founded by experienced mechanics who recognized a gap in the local market, they've grown over the years and passed their knowledge to the next generation.

Their team of certified technicians is known for exceptional service and stays updated with the latest techniques and materials in auto glass repair. They integrated our SEO Al Agent in May 2024, achieving impressive results that led to new calls, impressions, clicks to their website, and more.

Our case study delves into how our SEO Al Agent rapidly enhanced our client's SEO performance and business growth within just 30 days, all while remaining cost-effective.

# Challenges

The client was incurring excessive expenditures without gaining clear insights into their SEO efforts or achieving significant results:

- Challenges with Multiple SEO Tools: Relying on numerous SEO tools, each with its specific functions, often leads to subpar results and high costs.
- Lack of Clear Insights: Unreliable data on online rankings and SEO performance resulted in a lack of clear insights, hindering growth efforts.



If you are a business owner, especially a marketing agency, and using one of these tools, SemRush, Ahrefs, Moz, Ubersuggest, or any other tool to monitor online rankings & SEO performance, then you need to ditch those!

## **Adam McChesney**

Owner of Auto Glass Repair of STL

## SEO Landscape with Challenges That Only our SEO Al Agent Can Solve

Adam McChesney learned about us and was intrigued by how it could solve his business' SEO challenges. When the client started with our SEO Al Agent, Adam immediately benefited from its robust SEO capabilities.

While our dashboard provided real-time data access, streamlining the process of viewing key metrics, our SEO Al Agent automated numerous of the client's SEO efforts.

"I've been testing this out and using the SEO AI Agent on our websites and it's honestly insane what we are seeing," said Adam McChesney.

In the next section, we'll explore in detail some of the key strategies Auto Glass Repair of STL implemented around **us and our SEO Al Agent.** 

# Strategy

Auto Glass Repair of STL made our **SEO Al Agent**, a core part of their business strategy and workflow. Let's explore some of the key ways they use these tools to unlock success for their business.

#### **Streamlined Scheduling of GBP Posts**

The client used our **SEO AI AGENT** to schedule Google Business Profile (GBP) posts weeks in advance, saving significant time and ensuring consistent, timely updates.

#### **Efficient Mass SEO Changes**

The client can now implement mass SEO changes quickly and efficiently. For example, updating headers across a 50-page website, a task that would typically take hours, can now be completed in just 30 minutes, maintaining an optimized website with minimal effort.

#### **Weekly SEO Tasks and Suggestions**

With weekly SEO tasks and suggestions, the client stays proactive in their SEO efforts. These recommendations enable them to continually refine their strategies, implement new techniques, and stay ahead of the competition

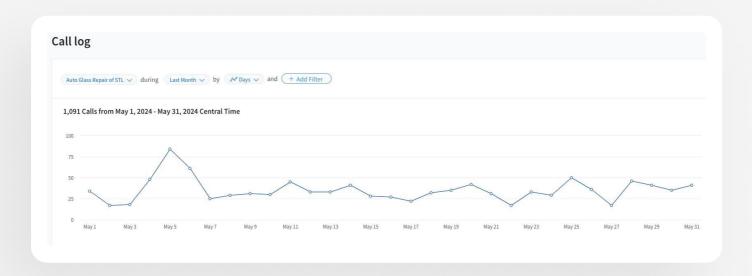
## Results

In just 30 days, Auto Glass Repair of STL has significantly benefited from integrating our SEO Al Agent into their operations. The client experienced substantial growth in key metrics and enhanced their ability to provide exceptional service to their customers:

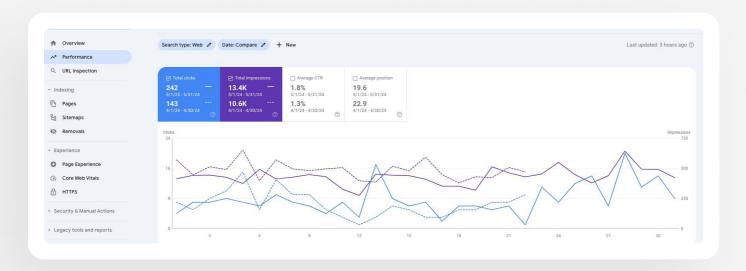
- 1,091 calls (vs. 975 in April 2024 & 683 in May 2023).
- Over 100 contact forms/quote requests.

10% increase month-over-month in GBP call volume.

### Check out their impressive number of calls in May 2024:



Their clicks increased from 143 to 242, the impressions rose from 10.6k to 13.4k, the average CTR improved from 1.3% to 1.8%, and the average keyword position advanced from 22.9 to 19.6.





I believe every business should have a tool like this one to monitor your rankings and website progress on your own, (...) Now it's even more compelling, and more affordable than ever, to have a tool like this that can also do so much more than before

# **Adam McChesney**

## Similar Case Studies

Check out success stories to see how we've helped businesses like yours.

